

Planning Council Minutes
Tuesday, January 15, 2013
2:00 PM
President's Conference Room

Fastnow, Chris	Leist, Terry	Potvin, Martha	Watts, Myles
Austin, Eric	Maher, Rob	Sanderson, Michael	Whitlock, Cathy
Dana, Susan	Mokwa, Robert	Sieloff, Christina	Wold, Shana
Everts, Michael	Myers, Carrie	Strittmatter, Connie	Guest: Kim Obbink

- I. Call to Order.
- II. Introductions and announcements.
- III. Approval of minutes for November 20, 2012.
Approved
- IV. Business
The Council discussed the progress of the College strategic plans.
 - A. Outreach and Engagement Council – Kim Obbink, Chair
The Council was created in May 2012 and represents the outreach portion of campus activities. Their membership is close to being finalized, Terry Leist suggested they have a representative from the Administration and Finance included. They are creating definitions of service, outreach and engagement for the university community in hopes of lending guidance.
 - B. Research Council Update
Research Council has two subcommittees working on defining areas of research strength and looking into space allocation

The revised the strategies document.
 - C. Peer set working group update.
The Council is working to create the peer set list and discussions continue.
 - D. Definitions update and discussion
As drafts come in, strategies are usually pretty clear but unit objectives are point of confusion.
MSU Metric vs. MSU Unit Metric – units may define their metrics differently from the university metric. OK if it moves the needle on the university metric as well.
Reiterate funding is tied to the Strategic Ranking.
Some units are doing things that are tied to a goal but don't have a hard line to a

metric – as time goes forward these units should drift into alignment. OK to add to the template, but the clearer the connection, the better the chances for support.

The Council felt comfortable making the unit objective optional.

V. Other Business

The Council discussed the meeting day and decided to stay with the third Thursday of each month.

Next Meeting: Tuesday, February 19 @ 2:00 PM, President's Conference Room