

*Montana 4-H*  
**4-H Video Presentation Evaluation**

Member Name(s): \_\_\_\_\_ Age: \_\_\_\_\_

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County: \_\_\_\_\_ Video Title: \_\_\_\_\_

Video	Level 1 (1 point)	Level 2 (2 points)	Level 3 (3 points)	Level 4 (4 points)	Points
<b>Topic</b>	Topic is too challenging or too easy for speaker's skill level.	Topic could be more challenging for speaker.	Appropriate for speaker's age and skill level.	Challenging for speaker's age and skill level.	
<b>Technique</b>	Of the various techniques, more are unacceptable in their use in the video. Practice needed in learning the techniques required.	Marginal with a few areas acceptable. More work on technique needed.	Acceptable use of exposure and focus in the camera, angle shots and frame composition, lighting, transitions, and use of text or other graphics.	Exceptional use of exposure and focus in the camera, angle shots and frame composition, lighting, transitions, and use of text or other graphics	
<b>Audio</b> (including any music used)	Audio is distracting or inappropriate or is copyrighted and licensing permission not included. Voice quality needs more attention.	Audio quality is marginal; voice quality is lacking consistency.	Audio is acceptable; quality is good but inconsistent throughout.	Audio is meaningful and aids the story line – coordinated with images. Voice quality is clear and consistently audible throughout.	
<b>Effectiveness</b>	More practice is needed to maintain audience interest.	Audience interest is maintained.	Effort is shown to enhance audience interest and involvement.	Multiple techniques are used to successfully create audience interest.	
<b>Interview</b>					
<b>Organization</b>	Production needs to be more organized.	Production follows a logical progression.	Organization assists presentation of production.	Production shows a strong structure that enhances effect.	
<b>Voice</b>	Volume, pronunciation or vocal variation needs improvement.	Voice and language are adequate.	Voice and language are skillful and effective.	Volume, tone, timing, inflection, and language enhance presentation.	
<b>Manner and Appearance</b>	Appearance, body language or gestures need improvement.	Appearance and mannerisms are appropriate.	Appearance and mannerisms are presented with business like conduct and style.	Appearance and mannerisms are presented with a professional demeanor and personal style.	
<b>Questions</b>	More practice is needed to answer questions.	Questions answered or handled when unable to provide answers.	Skillful answers to questions and relate to the presentation's purpose.	Questions used to extend the teaching of the presentation.	

Presentation Time: \_\_\_\_\_ Total Points: \_\_\_\_\_

Ribbon Placing: Blue 24-32 pts \_\_\_\_\_

Red 16-23 pts \_\_\_\_\_

White 15 pts and below \_\_\_\_\_